**Show Week Marketing Event Schedule**

Completed By Tom Hitchen, Marketing Manager

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| **Date** | **Event** | **Where** | **People** |
| **11/05/15** | **Continue to promote online #WhenYouSeeIt competition** | **Facebook/Twitter** | **Full Company** |
| **13/05/15** | **Send follow up emails to university faculties using selected material from Resource Pack** | **-** | **Tom** |
| **15/05/15** | **Interview with Siren FM** | **University Campus** | **Laura/Mark** |
| **15/05/15** | **Use oversized ‘Polaroid’ to connect with businesses and employees** | **City Centre** | **Tom/Yasmin** |
| **16/05/15** | **Flyering** | **Farmer’s Artist Market/ Steep Hill/ High Street** | **Tom/Sam/Yasmin/Morgan/**  **Amy** |